



## 2016 GUN BARREL CITY JULY FEST SPONSORSHIP PROGRAM

Gun Barrel City would be honored to have your participation as one of July Fest's 2016 official sponsors. When we started July Fest in 2010, we had approximately 700 people in attendance. Since that time, we have added more days to our event as well as additional attractions such as a carnival, Pizza Party with the Teenage Mutant Ninja Turtles and much more. Whiskey Myers will be one of our headliners appearing in 2016 as well as Mike Ryan, Blacktop Mojo and Cole Risner who wrote a song about Gun Barrel City! 106.9 The Ranch will be back with the Battle of the Bands this year! Our fireworks display is one of the best in the area bringing people in from the Metroplex and surrounding cities.

With your participation and sponsorship, we would like to make Gun Barrel City July Fest one of the best known festivals in Texas!

### SPONSORSHIP LEVELS

#### SPONSOR LEVEL 1 - \$50

With the Sponsor Level 1 Package, you will receive:

- Sponsor Ad placement on [www.gunbarrelcityfestivals.net](http://www.gunbarrelcityfestivals.net) and [www.gunbarrelcity.net](http://www.gunbarrelcity.net)

#### SPONSOR LEVEL 2 - \$100

With the Sponsor Level 2 Package, you will receive:

- Two General Admission Passes to the July 2<sup>nd</sup> Concert
- Sponsor Ad placement on [www.gunbarrelcityfestivals.net](http://www.gunbarrelcityfestivals.net) and [www.gunbarrelcity.net](http://www.gunbarrelcity.net)

#### BRONZE SPONSOR - \$200

With the Bronze Sponsor Package, you will receive:

- 2'x4' Banner at the festival
- Four General Admission Passes to the July 2<sup>nd</sup> Concert
- Sponsor Ad placement on [www.gunbarrelcityfestivals.net](http://www.gunbarrelcityfestivals.net) and [www.gunbarrelcity.net](http://www.gunbarrelcity.net)

### **SILVER SPONSOR - \$500**

With the Silver Sponsor Package, you will receive:

- 3'x6' Banner at the festival
- Six General Admission Passes to the July 2<sup>nd</sup> Concert
- Sponsor Ad placement on [www.gunbarrelcityfestivals.net](http://www.gunbarrelcityfestivals.net) and [www.gunbarrelcity.net](http://www.gunbarrelcity.net)

### **GOLD SPONSOR - \$1,000**

With the Gold Sponsor Package, you will receive:

- 4'x6' Banner at the festival
- Ten General Admission Passes to the 2<sup>nd</sup> Concert
- Sponsor Ad placement on [www.gunbarrelcityfestivals.net](http://www.gunbarrelcityfestivals.net) and [www.gunbarrelcity.net](http://www.gunbarrelcity.net)
- 2 Backstage Passes to Whiskey Myers

### **PLATINUM SPONSOR - \$2,500**

With the Platinum Sponsor Package, you will receive:

- 4'x6' Banner at the festival
- Twenty General Admission Passes to the July 2<sup>nd</sup> Concert
- Sponsor Ad placement on [www.gunbarrelcityfestivals.net](http://www.gunbarrelcityfestivals.net) and [www.gunbarrelcity.net](http://www.gunbarrelcity.net)
- 4 Backstage Passes to Whiskey Myers
- Sponsor ad placement on July Fest Newspaper Advertisements

### **DIAMOND SPONSOR - \$5,000**

With the Diamond Sponsor Package, you will receive:

- 4'x6' Banner at the festival
- Thirty General Admission Passes to the July 2<sup>nd</sup> Concert
- Sponsor Ad placement on [www.gunbarrelcityfestivals.net](http://www.gunbarrelcityfestivals.net) and [www.gunbarrelcity.net](http://www.gunbarrelcity.net)
- 6 Backstage Passes to Whiskey Myers
- Sponsor ad placement on July Fest Newspaper Advertisements

**PARTNER SPONSOR - \$10,000**

With the Partner Sponsor package, you will receive:

- 4'x6' Banner at the festival
- 4'x16' Stage Banner
- Sixty General Admission Passes to the July 2<sup>nd</sup> Concert
- Sponsor Ad placement on [www.gunbarrelcityfestivals.net](http://www.gunbarrelcityfestivals.net) and [www.gunbarrelcity.net](http://www.gunbarrelcity.net)
- 10 Backstage Passes to Whiskey Myers
- Sponsor Ad placement on all July Fest Newspaper Advertisements
- Sponsor Ad on Radio Advertisement

Thank you in advance for the opportunity to work with you! If you have any questions, please contact City Hall at (903) 887-1087.

# 2016 Gun Barrel City July Fest Sponsorship Form

NAME:	BUSINESS NAME:	ADDRESS:
PHONE:	EMAIL:	
<b>SPONSORSHIP LEVELS</b>		
_____	SPONSOR LEVEL 1	\$50
_____	SPONSOR LEVEL 2	\$100
_____	BRONZE	\$200
_____	SILVER	\$500
_____	GOLD	\$1,000
_____	PLATINUM	\$2,500
_____	DIAMOND	\$5,000
_____	PARTNER	\$10,000
BANNER INFORMATION		
Please send your logo via email to <a href="mailto:mraney@gunbarrelcity.net">mraney@gunbarrelcity.net</a> to be placed on our websites.		
Signature		
Date		